



REFERENCE

19th May 2010

TO WHOM IT MAY CONCERN

Adam Braimbridge worked firstly as a contractor and then shortly thereafter, as a full time employee for Bam Creative, in the position of Web Developer, between April 2004 and July 2005. Adam left our employ to spend a year in Canada at that point.

In June 2006, when Adam returned to Australia, we quickly employed him as Senior Web developer, and he has been in this full time position until now. During this period, I found Adam to be hardworking, friendly and capable of all tasks required of him. He has held roles here as Senior Developer, and Development Team Leader, collaborating with programmers and designers as well as working in cooperative contact with clients.

Adam has provided constructive feedback while continuing to inspire creative thought in the members of his team. Acquiring extensive experience working with clients and managing client expectations, Adam has been directly involved in all phases of website planning and development; from information and interaction design (including site architecture, user interfaces and navigation schemes), to coordinated website/advertising launches, to post-launch monitoring and feedback.

Adam has developed an ability to meet deadlines in a fast paced environment, to combine business and creative goals and also strong communication and problem solving skills.

We are saddened to see Adam leave us to travel and work in the United Kingdom; however we strongly wish him the best in his future endeavours.

I would not hesitate to recommend Adam for any related positions that he may apply for, and look forward to seeing him find employment in the UK.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "Miles Burke".

Miles Burke
Managing Director

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